

**Cheney** **C-B-I**  
**Brothers**



GOJO, MAKERS OF PURELL™

# Invested Together For a Stronger Future

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# MEMORABLE MOMENTS MADE WITH EASE:

*Guest Experience, Staff Well-Being, and Maintenance Ease*



## Create An Experience Like No Other Brand Can



80% of people have a more positive impression of a facility when PURELL products are made available.<sup>2</sup>



84% of people expect to see hand sanitizer offered in public places.<sup>3</sup>



3X When people looked for hand sanitizer, PURELL dispensers were 3x more recognizable.<sup>4</sup>

## Keep Operations Running Smoothly

- **Simple:** Turnkey portfolio of hand hygiene and surface disinfection solutions that are easy to use and maintain
- **Dependable:** Innovative dispensing systems that are always ready, without the day-to-day maintenance hassles
- **Efficient:** One-step, multi-use cleaning, sanitizing, disinfecting surface solutions that staff and guests can use on multiple surfaces with confidence



# MEETING THE MOMENT WITH VISIBLE HYGIENE™

*Providing trusted products sends a clear signal that you prioritize cleanliness and well-being.*

Now more than ever, people expect visible cues that cleanliness is a priority, and when members and employees see the PURELL® brand, they know they're in a facility that values their health and well-being. To meet the moment with VISIBLE HYGIENE, use these quick principles to help place hygiene products in the most desired areas:

## Entrances, Lobbies, and Reception



- PURELL Hand Sanitizer dispensers and stands at entrances and exits, reception desks, and retail areas
- PURELL Surface Disinfectant for use on countertops, desks, tables, and chairs

## Locker Rooms and Restrooms



- PURELL® HEALTHY SOAP dispensers at restroom sinks
- GOJO® Shower Product Dispensers in showers
- PURELL® Battery Powered Sprayer to disinfect large areas such as showers, sinks, and countertops

## Cafes, Spas, and Childcare Areas



- PURELL Hand Sanitizer dispensers in cafes, spas, and childcare areas
- PURELL Surface Disinfectant for countertops, tables, chairs, and children's toys
- PURELL HEALTHY SOAP dispensers at handwashing sinks

## Offices



- PURELL® Surface Disinfecting Wipes at employee desks
- PURELL® Advanced Hand Sanitizer bottles at sign-in areas
- PURELL Hand Sanitizer stands in lobbies & waiting areas



**The PURELL SOLUTION™ -**  
**An easy way to enhance customer experience**  
**while reducing the burden on facility maintenance.**

Restrooms & Public Spaces

Food & Beverage





# TOP RECOMMENDATIONS FOR FOOD & BEVERAGE



## Surface Products

Maximize efficiency with easy-to-use surface products that quickly kill 99.9% of viruses & bacteria, including E.Coli, norovirus, salmonella, listeria, and human coronavirus.

- No harsh chemicals – EPA approved no-rinse food contact sanitization with no gloves required
- Gentle on most hard and soft surfaces.



## ES8 Dispensers and Floor Stands

Revolutionary design that addresses the most common service issues.

- A fresh battery on every refill means no more changing batteries.
- Monitor product levels with a single glance thanks to transparent AT-A-GLANCE™ refills.
- Premium, sleek designs may be personalized with your brand or message.



## Hand Sanitizer Foam

America's #1 Hand Sanitizer brand.<sup>1</sup>

- Ounce for ounce, outperforms other leading hand sanitizers.<sup>2</sup>
- Foam format stays on the hands, making it less likely to drip
- Safe and effective, made with high-quality ingredients. Clinically proven to maintain or improve skin health.
- Made with naturally renewable ethanol. Cradle to Cradle Certified® Gold.



1. 52 Week IRI Data ending April 2018; 2017 HPIS Data; Hall & Partners, September 2017 Brand Survey.  
2. Bioscience Laboratories, Inc., Efficacy - ASTM E 1174 Health Care Personnel Handwash, 110103-101, 5 April 2011

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# FORMULA RECOMMENDATIONS FOR PUBLIC SPACES

PURELL CRT HEALTHY SOAP™ Fragrance-Free Foam  
or PURELL® HEALTHY SOAP® Mild Foam

PURELL® Advanced Hand Sanitizer Foam

**PURELL HEALTHY SOAP™ WITH CLEAN RELEASE® TECHNOLOGY**



**A stronger, safer, more sustainable hand soap.<sup>1</sup>**

**STRONGER**  
Removes more dirt and germs than regular soap.<sup>1</sup>

**SAFER**  
Made with plant-based ingredients. Free of harsh preservatives, parabens, phthalates, and antibacterials.<sup>2</sup>

**MORE SUSTAINABLE**  
Rinses quickly and cleanly, saving water with every wash. Proudly made with 50% renewable energy.

Thoughtfully designed for people and the planet.

**PURELL® HAND SANITIZER**



**Proven in hospitals. Trusted everywhere.**

**KILL THE MOST GERMS**  
Ounce for ounce, outperforms other leading hand sanitizers.<sup>3</sup> Kills 99.99% of germs that may cause illness.

**HIGH-QUALITY INGREDIENTS**  
Safe and effective. Our hand sanitizers are clinically proven to maintain or improve skin health.

**SUSTAINABLE DESIGN**  
Made with naturally renewable ethanol. 95% of PURELL hand sanitizers are environmentally certified<sup>4</sup>.



# DISPENSER RECOMMENDATIONS FOR PUBLIC SPACES

## PURELL® FMX-20™ Soap Dispenser Push-Style Dispenser

PURELL® FMX-20™ DISPENSER



High capacity,  
easy to maintain,  
and manual.

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2-LITER REFILL

Lasts up to 3,000 uses to ensure availability and ease maintenance.

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LARGE SIGHT WINDOW

Check refill levels quickly without opening cabinet.

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SECURELY LOCKS

Easily convert to a locking system with LOCK-OR-NOT™ Technology.



We can  
personalize  
with logo!

## PURELL® ES8 Soap Dispenser Touch-Free Dispenser

PURELL® ES8 DISPENSER



Touch-free and  
always ready.

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NO BATTERY CHANGE-OUTS

A fresh battery on every refill means you can say goodbye to changing batteries.

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CHECK REFILLS INSTANTLY

Monitor product levels with a single glance thanks to transparent AT-A-GLANCE™ refills.

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SMART TECHNOLOGY

Upgrade with optional SMARTLINK® service alerts or electronic compliance monitoring





*Certified by the Women's Business Enterprise Council - Ohio River Valley on behalf of WBENC  
Certificate number WBE2002640*

# Since 10/21/2020, GOJO has been certified by the Women's Business Enterprise National Council

WBENC certification is third party validation that a business is at least 51 percent owned, controlled, operated and managed by a woman or women. This certification standard is accepted by 1,000+ corporations representing America's most prestigious brands, in addition to many public sector entities.<sup>1</sup>

This certification aligns with GOJO's commitment to diversity, equity, and inclusion, and brings additional value to our business partners for whom supplier diversity is a component of their sourcing and business strategies.





# GOJO IS POSITIONED TO BE YOUR PREFERRED SKIN CARE PARTNER

- ✓ Powerful Brand - #1 in Skin Care
- ✓ Leader in a Critical Category with Significant Impact to Occupants/Tenants
- ✓ Secure Supply Chain
- ✓ Leading Innovation
- ✓ Program Incentives Available for Varying Levels of Commitment/Growth
- ✓ Committed to Supporting Supplier Diversity and Sustainability Goals



Let's partner together to build joint programs for growth

